DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare, of my own knowledge or on information and belief, that:

My residence, post office address and country of citizenship are as stated below next to my name;

I am the original, first and sole inventor, (if only one inventor is identified below,) or an original, first and joint inventor, (if more than one inventor is identified below), of the subject matter which is claimed and for which a patent is sought and which is entitled:

PREMIUM CONTAINER ON BEVERAGE CUP

which is described and claimed in the specification and claims of application no 10/666951 filed September 18, 2003.

I have reviewed and understand the contents of the specification, including the claim.

I acknowledge the duty to disclose information which is material to patentability in accordance with 37 CFR 1.56.

I hereby declare that all statements made of my own knowledge are true and that all statements made on information and belief are believed to be true, and I am warned that willful false statements and the like are punishable by fine or imprisonment, or both, (18 U.S.C. 1001) and may jeopardize the validity of the application or any patent issuing thereon.
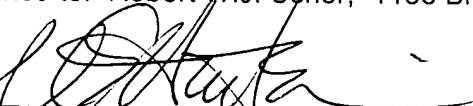
I hereby appoint Robert W.J. Usher, (Regn. No. 30923), whose post office address is 1133 Broadway, #1515, New York City N.Y. 10010 [Tel.(212) 633 1076, Fax 212 633 8527]
or his duly appointed associate, my attorney or agent with full powers of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the Letters Patent, and to transact all business in the U.S. Patent and Trademark Office in connection therewith.
Please direct all correspondence to: Robert W.J. Usher, 1133 Broadway, #1515, New York, N.Y. 10010.

Mark E. HARTELIUS	_(signature)_	12-22-03
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